

# Proven Winners in Your Garden

with Proven Winners® and Pleasant View Gardens





# What are Proven Winners?

- **The very Best plants in the industry**
- **Most Unique Plants**
- **Highest Performing**
- **All Proven Winner plants grow in all states in the country**
- **Unsurpassed in terms of flowering, growth habit, disease resistance and garden performance**



Plants are trialed for 3 years before they are awarded the PW name.



**Every year Proven Winners trial up to 2,000 plants to bring you the best of the best. Out of the thousands trialed over 3 years our average number of new introductions are 20 plants per year.**



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Supertunia®

**"In the spring, at the end of the day, you should smell like dirt." ...Margaret Atwood**



Proven Winners new product development focuses on garden performance  
lock in the best garden performance for consumers  
selections based on disease resistance, habit, bloom time in trials all over North America both in  
containers and in ground performance.

**The gardener is limited only by his/her imagination**



Container ideas and trends...No Fear! Experiment and be creative with your containers

## Express yourself...

Anything goes from funky foliage, house plants, colorful lettuces and chards to using different heights in plants like dwarf varieties



furniture-if a spot needs freshening up I pop a container in the area



## Decoration

- Be creative when choosing containers
- Or maybe you want to draw more attention to your seasonally decorated doorway or window?
- Don't forget bare vertical spaces
- Areas of your yard look scraggly or muddy, you can mask such eyesores with a grouping of containers

# Container Basics

- Full sun/Part shade: Group like plants together
- Container: just a few requirements
  - First the object must be able to hold a fair amount of soil.
  - Secondly, the object must have drainage-if none create. Use screening stoppers, panty hose, tee-shirts, coffee filters to keep soil in and bugs out!
  - Pot within a pot-advantages
  - Spot full sun vs. shade
  - Anything goes!
    - plant perennials & annuals together
- Soil: Think light and fluffy; plants need air and their roots need to move freely
- Fertilizer: #1 mistake we make. They've made it easier then ever-fertilizer spikes, time release.
- Please remember to WATER 😊

# Shop Thriller, Filler, Spiller



# Basic Garden Design Principles

## Monochromatic color schemes

As you design your garden, keep in mind

bright colors = garden appear smaller

Cool tones = larger

No fail approach-pick your favorite color and run with it. Can be all different shades and textures of your favorite color. With one color planting you can't go wrong so this is by far the easiest design to follow.





Does not have to be boring these mono plantings can be any color scheme.  
Add interest using coleus, grasses or other foliage plants.

Simplicity- Create clean extensions of your home by creating outdoor spaces using stately pottery & filling them with lush plants



# The Plants



# Angleface Angelonia



- Cut Flower
- Deadheading Not Necessary
- Deer Resistant
- Drought Tolerant \*
- Fragrant Foliage
- Heat Tolerant
- Landscape Plant
- 6 Colors in Series

Improved-more branching equals more flowers-  
great vertical interest

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# Artist Ageratum



- Self-cleaning-buries its dead
- Attracts Butterflies
- Attracts Hummingbirds
- Deadheading Not Necessary
- Heat Tolerant
- Landscape Plant

- Sterile variety holds up in the hot sun
- Will bloom May through the first frost
- 5 colors in series

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# Superbells Calibrachoa

**New type of breeding sort of look like little Petunias, which makes sense seeing as we're related. Only Superbells aren't sticky, perk right back up after it rains  
feed all summer long can spread up to 24 inches**



**Abundant, small petunia-like flowers all season on cascading growth; low maintenance.**

- **Attracts Birds**
- **Attracts Hummingbirds**
- **Deadheading Not Necessary**
- **Heat Tolerant**
- **Low Maintenance**
- **Needs Good Drainage**

**27 Colors in the Series**



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# Superbells® Blackberry Punch

## Calibrachoa



- Z 9-11 / Full sun / Vigor 3
- Height: 8-12" / Width: 14-18"
- Hot new genetics! Completely new color form! The punchiest punch!
- Rich velvet black throat on deep grape colored petals.
- Totally unique, all the great qualities we expect from Superbells.

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# Superbells® Coralberry Punch

## Calibrachoa



- Z 9-11 / Full sun / Vigor 3
- Height: 8-12" / Width: 18-24"
- Superbells Punch Series was selected for their dark center/eye which gives them a two-tone look unique in the industry.
- Coralberry Punch adds a new color to the series with all the disease resistance and ease of growing we expect from Superbells.

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# Colorblaze Coleus



- New Coleus genetics are slower to flower which means holding onto color longer.
- Great full sun performance
- Some varieties can get as large as 4-5 ft. tall
- Outstanding landscape performance.

# Colorblaze Coleus

October garden



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# Diamond Frost Euphorbia

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- Drought tolerant
- Loves the heat
- Self cleaning
- No deadheading
- Beautiful airy habit



# Senorita Rosalita Cleome



This heat and drought tolerant plant adds dramatic height to landscape beds; sterile flowers, and thorn less, non-sticky, odorless foliage adds to the appeal for this great garden performer.

- Attracts Birds
- Attracts Butterflies
- Deadheading Not Necessary
- Drought Tolerant \*
- Heat Tolerant
- Landscape Plant
- Low Maintenance
- Must Have

**Senorita Rosalita Cleome**



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**Senorita Rosalita Cleome**



# Graceful Grasses

- Perennial grasses are always a good investment but sometimes you want a certain texture and although not a perennial an annual grass will add seasonal color where you want it when you want it.
- Pennisetums-burgandy foliage
- Carex's offer caramel foliage
- King Tut-great Focal point-large structure grass 6-7 ft tall



Pennisetum Rubrum

# Graceful Grasses™ Vertigo™ Pennisetum



- Z 8-11 / Full sun / Vigor 3
- Height: 36-48" / Width: 24-36"
- Fast and easy, warm season grass reaches 3-6' depending on location and season.
- Size varies by region of the country, larger in the south, and with container size, not a plant for small containers.
- Rich burgundy tones of foliage make great backdrops or centerpieces for large combination plantings.
- As with all warm season grasses, fertilizer and water = bigger plants. Not a plant for the dry poor soil location.

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Add elegance to outdoor room

# Lucious Lantanas



**Luscious Citrus Blend Lantana**

- Attracts Butterflies
- Attracts Hummingbirds
- Deadheading Not Necessary
- Drought Tolerant \*
- Fragrant Foliage
- Heat Tolerant
- Landscape Plant
- Low Maintenance
- Native to the Americas

**28" tall x 24" wide**

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# Lobularia Snow Princess



- Very Vigorous
- Fragrant Flowers
- Heat tolerant
- Blooms from Early Spring through light frosts.
- Great landscape plant
- Needs lots of water

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# Intensia Phlox



**Intensias are intense- they like it hot/full sun-vigorous grower and bloomer  
1 plant can spread 2 to 3 feet!**



# Intensia<sup>®</sup> Blueberry Phlox



- Z 10-11 / Full sun / Vigor 3
- Height: 10-12”
- A new line of crosses
- Larger leaf size and more upright habit
- Rich blue-purple, superior heat tolerance and summer performance.
- Use in landscapes and containers.
- 8 colors in series

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# Supertunias

## Supertunia® Petunia

### PETUNIA hybrids

**Supertunia®** Series 2 9-12 / 12 / Vign 3 – All varieties, except Giant Pink,  
Pretty Much Picasso and the Vista Series - Vign 4

Supertunias are the best selling vegetable petunia ever, and a longtime favorite of growers and home gardeners. With their irresistible fragrance, self-cleaning habit and wonderful range of colors, they're virtually maintenance free and bloom continuously throughout the season. Their large blossoms attract hummingbirds and butterflies.

12" tray / Container, Condo/Hotel, Baskets, Landscapes

### Surfinia®

Series 2 9-10 / 12 / Vign 3  
Surfinias produce drifts of colorful flowers that spill over window boxes and hanging baskets.

12" tray / Container, Condo/Hotel, Baskets, Landscapes, Groundcover



The higher the Vign Rating, the more vigorous the plant.  
For best results, combine plants with similar Vign Ratings.

Direct Dial Phone Numbers Are Listed On Inside Back Cover 131



- Full sun
- Self-cleaning
- Sweetly fragrant flowers!
- Virtually maintenance free
- Bloom continuously throughout the season
- Large blossoms attract hummingbirds and butterflies
- Heavy feed and water required.
- 33 Colors in the lineup, something for everyone!

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# Supertunia Pretty Much Picasso



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**Supertunia Vista Bubblegum Petunia**  
**Supertunia Vista Silverberry Petunia**



**Supertunia Vista Bubblegum Petunia**

**The more you feed the bigger we get. Spread of 3-4 ft. wide in a season with a height of 24-36 inches**





**Supertunia Vista Fuchsia Petunia**

**Supertunia Vista Bubblegum Petunia**



**Supertunia Vista Fuchsia Petunia**





**Supertunia Vista Bubblegum Petunia**

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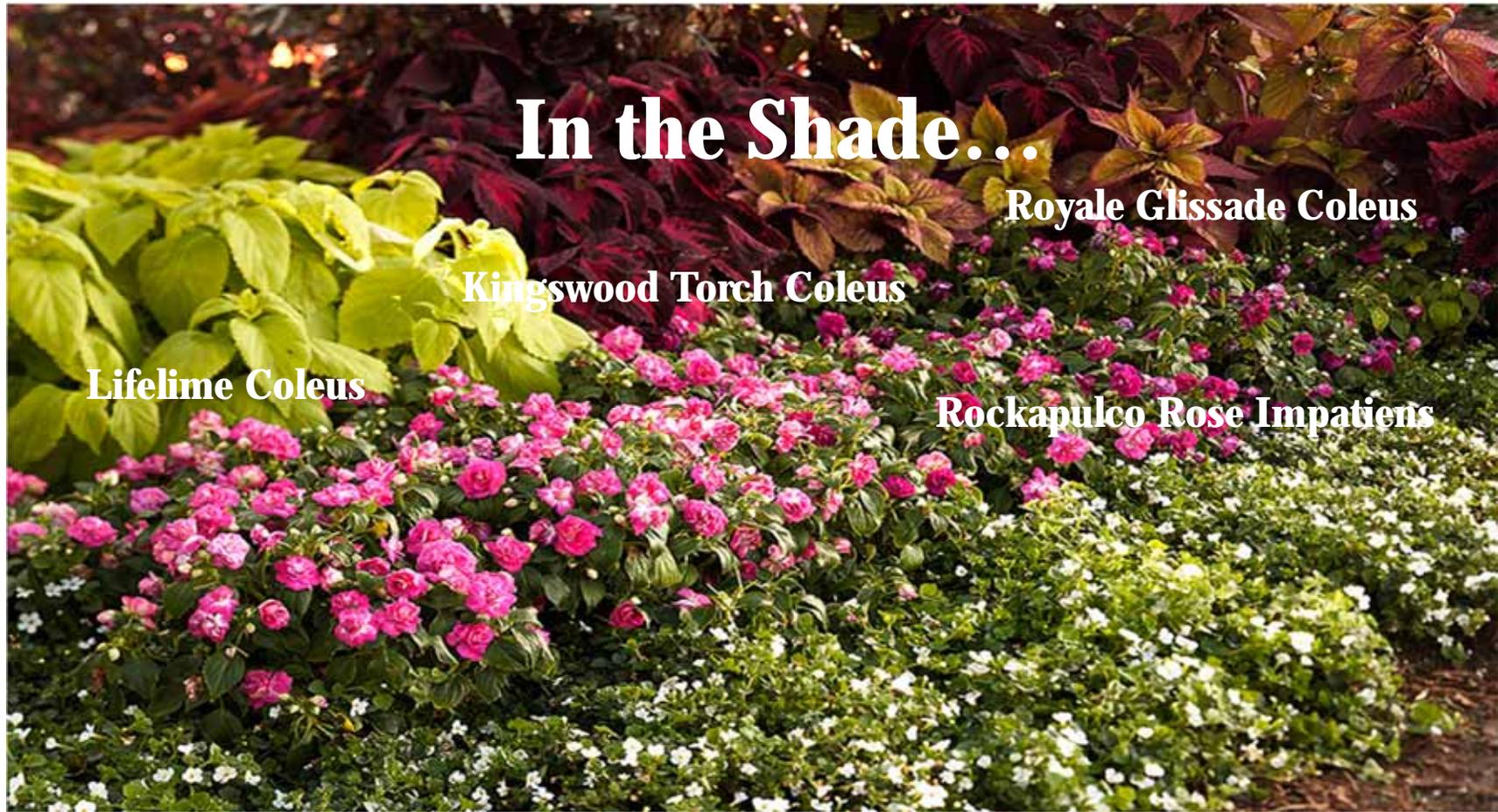
**Supertunia Raspberry Blast Petunia**

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# Superbena Verbenas



- Z 8-11 / Full sun / Vigor 3
- Height: 4-10" / Width: 18-24"
- Large flower clusters
- Sweetly fragrant flowers!
- Vigorous
- Great summer bloomers
- 8 colors in series



Light up any shady area with masses of blooms that resemble miniature rosebuds; no deadheading necessary, blooms spring to frost

- Deadheading Not Necessary
- Landscape Plant
- Low Maintenance

# Browalia Endless



# Torenia



**In the Shade...**

**Catalina Midnight Blue Torenia  
Catalina Blue Torenia**

**Heat and shade tolerant plants; snapdragon-like flowers all season; low maintenance**

- **Attracts Hummingbirds**
- **Deadheading Not Necessary**
- **Deer Resistant**
- **Heat Tolerant**
- **Landscape Plant**
- **Low Maintenance**

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# Proven Winners Perennials



# Dolce<sup>®</sup> Heuchera



Heuchera Dolce Peach Melba



Heuchera Dolce Key Lime Pie



Heuchera Dolce Blackcurrant

- Colors intensify in the cool seasons
- 6 Colors in series
- Drought tolerant
- Use in combinations for textural appeal

# Oenothera Lemon Drop



## Oenothera: Perennial Proven Winner

- Sunny, bright yellow flowers highlight dark green foliage; blooms spring to fall
  - Deadheading Not Necessary
  - Drought Tolerant \*
  - Fall Interest
  - Heat Tolerant
  - Landscape Plant
  - Low Maintenance
  - Native to the Americas
- Re-blooming perennial

# Daisy May Leucanthemum



- Height: 12-24" / Width: 10-14"
- Long bloom time, clean white flowers.
- Compact Daisy
- Easy, fast, fun perennial that blooms more than once and is EASY! Trim off spent flowers to get that second and sometimes third bloom!
- Long lasting cut flower (over 10 days)
- Use in landscapes and in containers.

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# Daisy May™

## Leucanthemum



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# Dianthus Fruit Punch Series

Apple Slice PPAF

Black Cherry Wild PPAF

Coconut Punch PPAF



Dragon  
Fruit  
PPAF



Pomegranate  
Kiss  
PPAF





# Perennial Grasses



'Cheyenne Sky' PPAF



Pennisetum 'Desert Plains'  
PPAF



'Dust Devil' PPAF





# 'Banana Cream' Leucanthemum





# Proven Winners Daylily Collection



'Going Bananas'

PP17164 CPBR3454



'Nosferatu'



'Primal Scream'



'Siloam Peony Display'



'Ruby Spider'



# Proven Winners Hosta Collection



'Autumn Frost'



'Empress Wu' PP20774 CPBRAAF



'Goodness Gracious' PPAF



Hosta 'Hudson Bay' PPAF



Hosta 'Seducer' PPAF



Hosta 'Whee!' PPAF

# Top Sun & Shade Annuals



## Sun

- Supertunias
- Superbells
- Superbenas
- Diamond Frost
- Artist Ageratum

## Shade

- Torenia
- Impatiens
- Browalias
- Coleus
- Lobelia



**Perennials and annuals play well together, it's fun to experiment with textures and colors. There's always room for another annual.**



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# Sneak Peek

## Not available till 2012





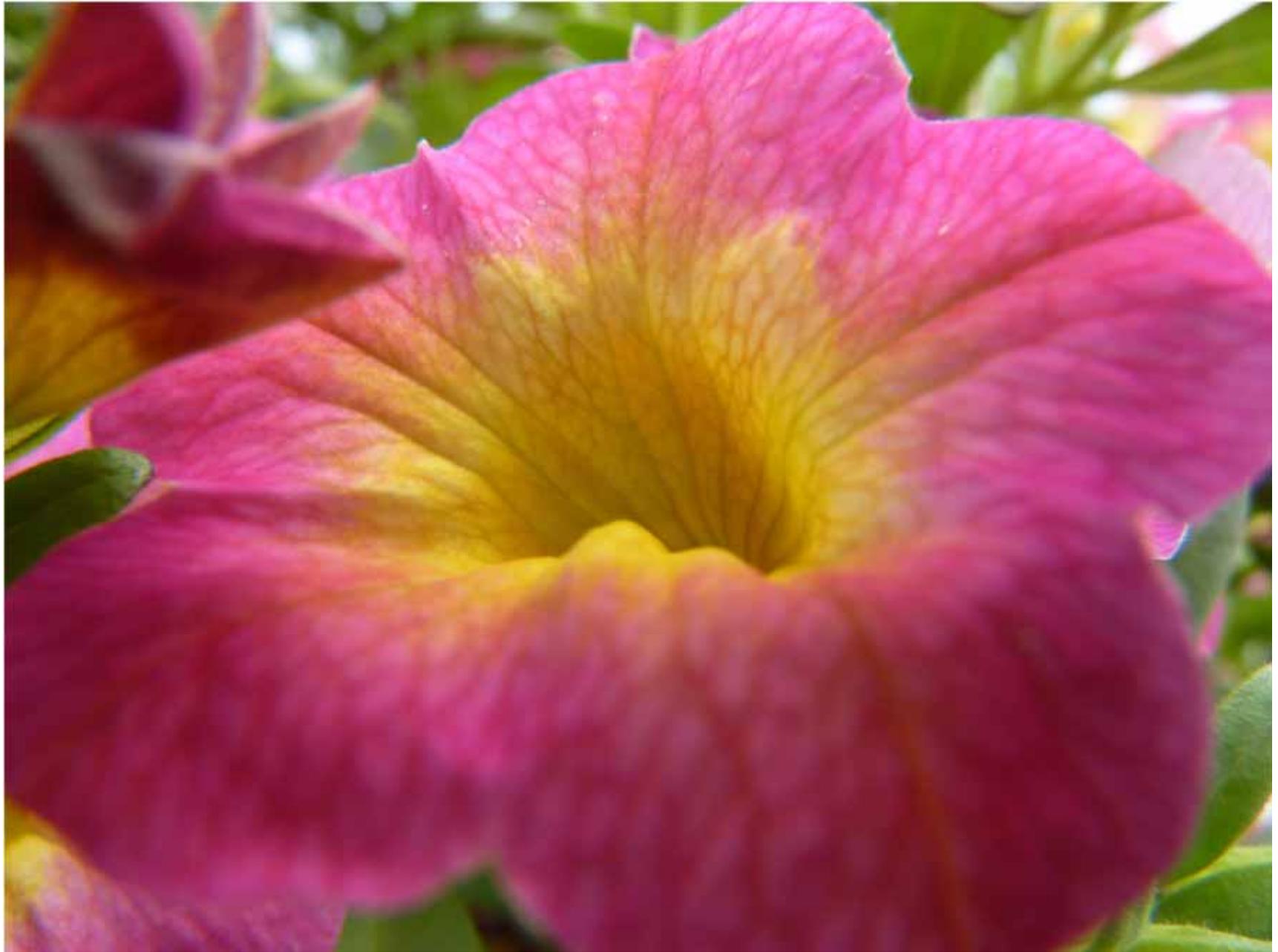
# Superbells Cherry Star





# Superbells Sweet Tart







**Happy Spring!**

For more information visit  
[www.provenwinners.com](http://www.provenwinners.com)

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